Pro Fair Trade, Nature and People

Annual report 2021
PFT became a member in 2012 and soon after developed their policy on responsible supply chains. Today, our partnership covers all four stages of the VTTV model.

**Values** – PFT and EF work together to disperse ownership of their Responsible Sourcing Guidelines across the company and their suppliers.

**Transparency** – EF supports PFT with their transparency commitments, especially within their smallholder palm oil supply chains in Ivory Coast. PFT has also developed their own traceability platform, iDiscover.

**Transformation** – EF supports PFT with transformation on the ground, principally with smallholders in Ivory Coast.

**Verification** – As a first stage EF is supporting PFT’s suppliers in Ivory Coast, meet and maintain RSPO requirements and where needed additional verification means shall be sought.
PFT’s Global Presence

Pro Fair Trade sources numerous products around the world – these being:
• Palm Oil
• Sunflower Oil
• Coconut Oil
• Groundnut Oil
• Safflower Oil
• Shea Butter

2021 Priority

In 2021 the workplan between EF & PFT focussed on Palm Oil, specifically in their Ivory Coast supply chains. The work focussed on:

1. Technical support to palm oil suppliers in meeting and maintaining RSPO requirements
2. Communications – raising awareness

2021 Focus
Building Capacity

In 2021 EF continued to support Pro Fair Trade’s Ivorian suppliers to maintain their RSPO certification and enhance their operational capacity through other activities.

SIPEF-CI (Ottawa/Bolo/Okrouyo)
- RSPO Control Audit Preparation
- Steering Group Meetings
- Audit Participation
- GIS Mapping Training

Achievements:
- RSPO Certification maintained & enhanced
- PEF-CI GIS team capacity enhanced

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- RSPO Control Audit Preparation
- Steering Group Meetings
- Audit Participation

Achievement:
- RSPO Certification maintained & enhanced
SIPEF-CI Palm growers’ farm mapping

• Through the capacity building of SIPEF-CI’s internal teams this has resulted in the mapping and production of 1,048 smallholder farms within the companies supply basin in Ottawa and Bolo.

• These maps are key for SIPEF-CI and the smallholder farmers alike, providing greater visibility of the supply chain as well as demonstrating land tenure claims and improved resource planning and Good Agricultural Practices.
Palm nurseries established

- Our work has supported the connection of farmers to National Agronomic Research Center for access to improved palm seeds to increase productivity and support resilient livelihoods.
- 51 farmers have now established their own palm nurseries with these improved varieties to replant their old stock and improve their productivity and incomes support in livelihood resilience.
Raising Awareness

**AIPH & RSPO**

EF and Pro Fair Trade engaged in these palm oil stakeholder organisations to promote responsible practice in the sector in Ivory Coast.

**Swiss Network for Palm Oil**

EF supports PFT in discussions in this forum and raises awareness of transformation efforts within PFT’s supply chain to go beyond RSPO in line with the Swiss Palm Oil Network commitments.

EF presented to the PO Network the Soubre Landscape project to engage other PO Network members.

**Coconut Webinar Nov**

EF ran a [webinar](#) on responsible coconut supply chains and Ralph Erdmann of PFT presented on the companies work in their coconut supply chains with EF in Ivory Coast.
Key Messages

Key successes

• **Collaboration** – our work with Ivorian suppliers wasn’t in isolation, instead we worked with other EF members to build resilience in our smallholder supply chains.

• **Boots on the ground** – strong engagement with Ivorian suppliers and smallholders to continue to raise awareness and better understand the challenges and opportunities to improve practice.

• **Maintaining & building on RSPO** – continuing to meet RSPO expectations has helped to maintain business links with downstream customers Responsible Sourcing Policies as well as building a based on which to further improve where needed.

Challenges

• **Capacity** – building strong capable teams is critical to maintaining certification and responsible sourcing expectations. This is a challenge we’re working on to internalise and ensure long-term resourcing.

• **Scaling up** – solutions will need to be identified to address environmental & social challenges for a broader reach within the Ivorian supply chains and landscapes in which they operate. 2021 has marked an important first steps towards a Landscape approach.

• **Balance** – finding a compromise between forest conservation goals, promotion of resilient smallholders and thriving communities is a fundamental challenge.

• **Prioritisation** – with our global presence and variety of products, but limited resources, ensure that we are addressing the most relevant challenges in our supply chains and receive support from other supply chain partners to share the load implementing best management practices.
Where we’re going

Goals for 2022

- Scale up smallholder resilience building within our Ivorian suppliers through RISS.
- In addition to supporting our Palm Oil suppliers meeting RSPO expectations seek targeted actions in line with Swiss Palm Oil Network ambitions and expectations.
- Reengage in the Soubré Landscape work in collaboration with suppliers and others within EF membership.
- Continue to innovate, collaborate and transform our supply chains and sourcing landscapes that promote resilient livelihoods and thriving ecosystems on which we depend.
“Scaling up efforts to meet our vision”